



Celebrating Sterilization Science

The Hague - The Netherlands 30 October - 2 November 2019



Sponsorship Prospectus

World Forum, The Hague, The Netherlands

**20th Annual World
Sterilization Congress**

**30 October - 2 November
2019**





Welcome to The Hague

Dear colleague,

You are cordially invited to participate in the 20th World Sterilization Congress.

Together with the scientific committee of the WFHSS, this congress will focus on sharing knowledge on each level of sterilization and for each partner in the process. From scientific research bringing the possibilities to a higher level, to practical cases for CSSD technicians to reveal how much influence they have on the end product of the CSSD. All subjects will be covered and recognizable for the delegates. The Netherlands will share their long history of knowledge and experience with the rest of the world and would like to discuss insights from all over the world. The 20th World Sterilization Congress in 2019 will be definitely a reason to come to the Netherlands. Not only to experience and enjoy the scientific program but also to celebrate this 20th WFHSS congress and the 20th anniversary of vDSMH and the 50th anniversary of SVN. The congress will take place in The Hague, The Netherlands.

The Hague is a beautiful city behind the dunes, full of history, royalty and museums, and is only 30 minutes away from two international airports by public transport.

We look forward to welcoming you in The Hague in October 2019!

Harry Oussoren, President vDSMH
Tom Pereboom, President SVN

Spanish
translation
available!



Contact information for sponsoring

Congress Secretariat
Congress by design
Tel.: +31 88 0898101
wfhss2019@congressbydesign.com



Congress venue

World Forum is a full service convention centre located in The Hague between the beach and city centre and is only a 30 minutes drive from two international airports. The World Forum offers the largest auditorium, the King Willem Alexander, in The Netherlands (different capacities possible) and 35 breakout rooms. It's a compact venue, but still offers 12.000 sqm exhibition space, including the new Queen Máxima expo, and a total of 17.500 rentable sqm.

- Full service convention centre
- Located between the city center and the beach of The Hague
- Close to the two international airports of The Netherlands
- Finalized investment of 28 million Euro > A new EXPO!
- Largest auditorium in the Netherlands (< 2161 seats) or compact set-up (770 seats)
- 765 newly refurbished hotel rooms in the area
- 35 break out rooms
- 12.000 sqm exhibition space
- 3.500 complimentary Wi-Fi connections

Venue address:

Churchillplein 10
2517JW The Hague
The Netherlands



Partnership opportunities

The Local Organising Committee of the 20th Annual World Sterilization Congress extends a warm invitation to all interested companies – pharmaceutical companies, manufacturers of medical equipment and medical devices, medical publishing houses – to demonstrate their support for medical sciences and research by participating in one or more of the options outlined in this document as either a partner and/or exhibitor.

	PLATINUM € 50.000	GOLD € 35.000	SILVER € 25.000	BRONZE € 15.000
Exhibition space	50 sqm	30 sqm	20 sqm	15 sqm
Top priority in the choice of exhibition space and location	yes	-	-	-
Exhibitor badges	15	10	6	5
Satellite symposium of 90 minutes with priority choice for the timeslot and room	yes, 90 min	-	-	-
Satellite symposium	see above	90 min	45 min	-
Add in preliminary and final program	full page	full page	full page	half page
Inserts in congress bag	2	2	1	1
Item (flyer) on display table near registration desk	1	1	1	1
Logo on the congress lanyard	yes	-	-	-
Logo on the homepage of the congress website with hyperlink	yes, major size	yes	yes	yes
Hospitality suite during congress (excl. catering and audio-visual equipment and support)	yes	-	-	-

Please make sure to complete the Sponsoring form at the end of this prospectus

Platinum sponsor € 50.000

max. 4 available

Includes:

- 50 sqm Booth
- Top priority in the choice of exhibition space and location
- 15 Exhibitor badges
- 1 Satellite symposium of 90 min., with priority choice for the time slot and room
- 1 Full page add in preliminary and final program on back cover page
- 2 Inserts in congress bag
- 1 Item (flyer) on display table near registration desk
- Company logo on the congress lanyard
- Company logo (major size) on the homepage of the congress website with hyperlink
- 1 Hospitality suite during congress (excl. catering and audio-visual equipment and support)

Gold sponsors € 35.000

max. 4 available

Includes:

- 30 sqm Booth
- 10 Exhibitor badges
- 1 Satellite symposium of 90 minutes
- 1 Full page add in preliminary and final program
- 2 Inserts in congress bag
- 1 Item (flyer) on display table near registration desk
- Company logo on the homepage of the congress website with hyperlink

Silver sponsor € 25.000

Includes:

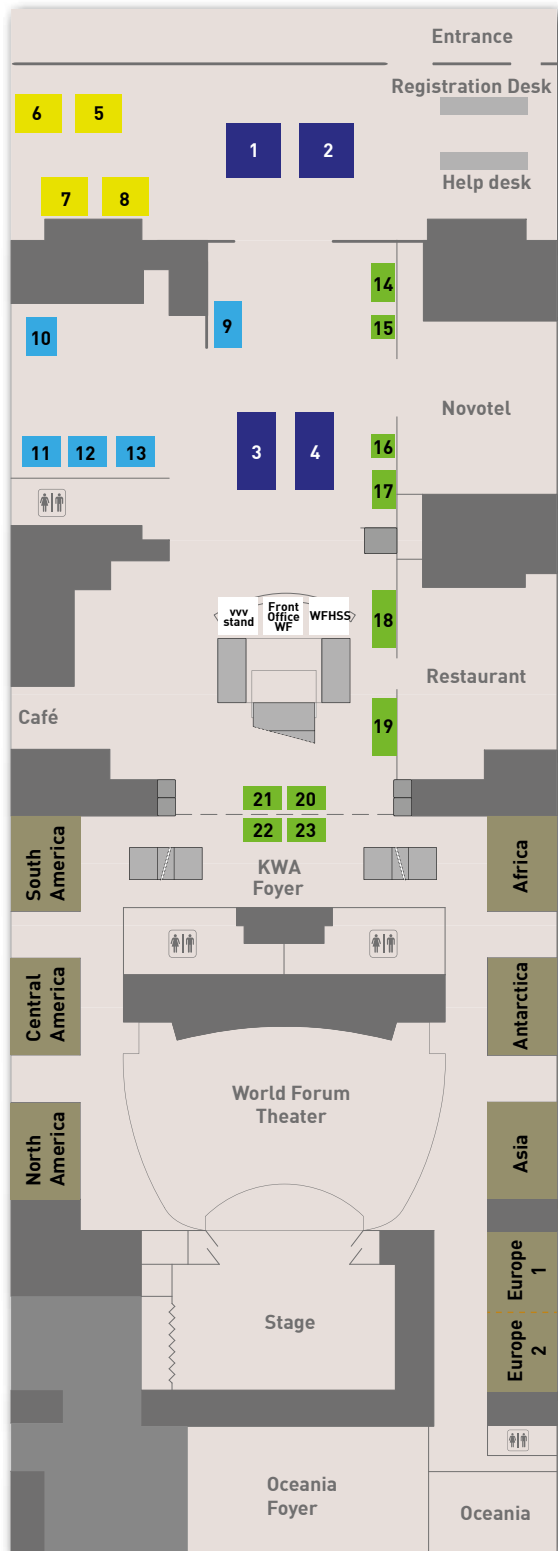
- 20 sqm Booth
- 6 Exhibitor badges
- 1 Satellite symposium of 45 minutes
- 1 Add in preliminary and final program
- 1 Insert in congress bag
- 1 Item (flyer) on display table near registration desk
- Company logo on the homepage of the congress website with hyperlink

Bronze sponsor €15.000

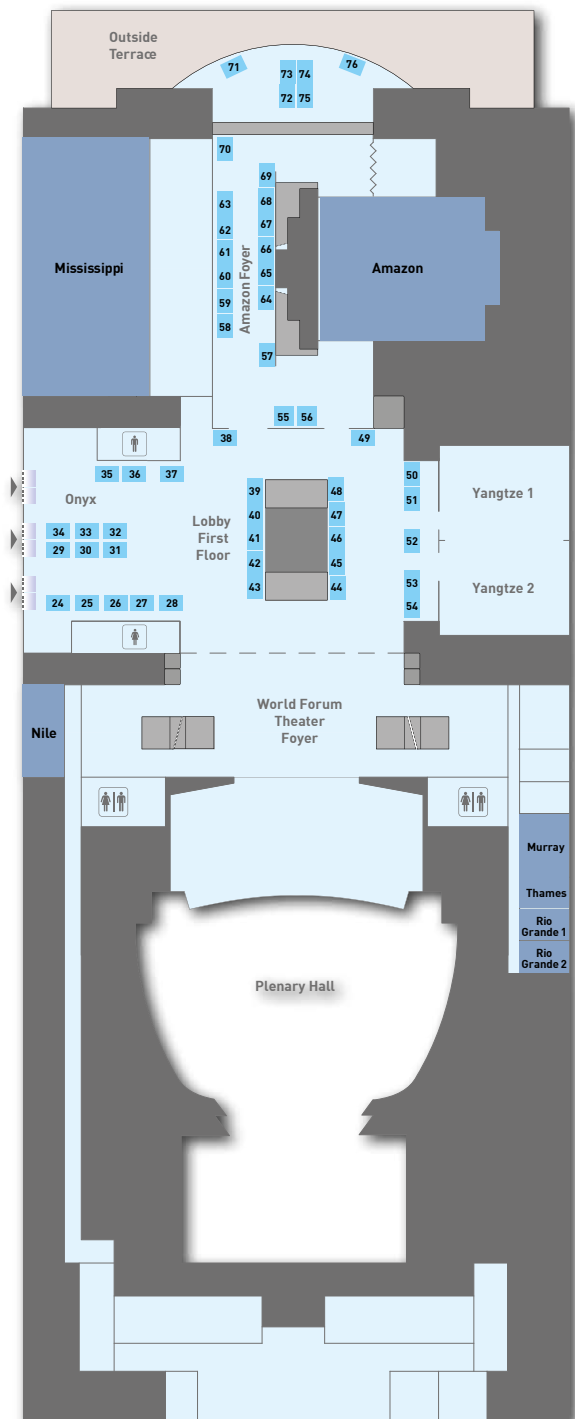
Includes:

- 15 sqm Booth
- 5 Exhibitor badges
- ½ Page add in preliminary and final program
- 1 Insert in congress bag
- 1 Item (flyer) on display table near registration desk
- Company logo on the homepage of the congress website with hyperlink

Floorplan World Forum



Ground Floor



First Floor

Exhibition opportunities

- **Floor space only rental** (minimum of 6 sqm)**

The price for space only is € 450 per square meter.

- Floor space stands are ideal for those who wish to build their own stand.
- Listing as an exhibitor on the website
- Listing and profile in the Industry Support and Exhibition section of the program
- per 3 sqm you will receive 1 Exhibitor Badge

- **Shell scheme rental, based on the following stand sizes: 6 sqm / 9 sqm / 12 sqm**

Each booth includes:

- Carpet tiles 50 x 50 cm, colour: hard coal
- System walls 100 x 250/238 cm (w x h), white
- Fascia white, including company name and stand number, height is 30 cm
- 1 Table (80 x 80 cm x 70 cm high) and 2 chairs
- Spot(s) LED 15 watt on rail
- one power outlet 1KW
- daily cleaning

Booth with shell scheme:	6 sqm - € 3.600
	9 sqm - € 5.400
	12 sqm - € 7.200

** Please note: space only does not include furniture, etc. All these services and others can be ordered additionally.

Additional sponsor opportunities

- **Delegate bag** Exclusive sponsorship for € 25.000 and duo for € 13.000 each

- Logo on the delegate bag
- Recognition as a sponsor on symposium documentation

- **Associate symposium (lunch symposium) 90 minutes** € 7.500 Price excl. lunch

- An opportunity to organize a 90 minutes satellite symposium during one of the lunch breaks
- Use of lecture room and audio-visual equipment and support at Symposium venue
- Logistic support by Symposium management before and during the satellite symposium
- Announcement of satellite symposium on the Symposium website
- The scheduling of the satellite symposia is at the discretion of Symposium organizer, in consultation with sponsor

Additional sponsor opportunities - Continued

-
- **Associate symposium (lunch symposium) 45 minutes** € 4.500 Price excl. lunch
 - An opportunity to organize a 45 minutes satellite symposium during one of the lunch breaks
 - Use of lecture room and audio-visual equipment and support at Symposium venue
 - Logistic support by Symposium management before and during the satellite symposium
 - Announcement of satellite symposium on the Symposium website
 - The scheduling of the satellite symposia is at the discretion of Symposium organizer, in consultation with sponsor
-
- **Pocket program** Exclusive sponsorship € 5.000

The pocket program contains the agenda of the scientific sessions and satellite symposia. It will be distributed to all participants on site. The pocket program will provide a high level of exposure for the sponsoring company. Your advert will be printed on the back cover of the pocket program.
-
- **Branded health breaks** Maximum 5 sponsors € 3.000
 - Recognition as a sponsor via signage during the sponsored health break
 - Recognition as a sponsor on symposium documentation
-
- **Branded water stations** € 3.000
 - Water stations will be scattered all around the venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms)
 - Recognition as a sponsor on symposium documentation
-
- **Promotional material** € 3.000
 - Inclusion of promotional material, such as leaflets and brochures, in the participants' symposium bags
 - Material should be provided by supporter and approved by the secretariat
-
- **Logo on 200 hotel key cards** € 1.500

The Novotel (Novotel will be the main congress hotel – connected to the World Forum)
-

Please make sure to complete the Sponsoring form at the end of this prospectus

Additional sponsor opportunities - Continued

-
- **Display of material near registration desk** € 750
-
- **Hospitality suites / meeting rooms**
 - Price depending on the size of the room upon request.
An opportunity to rent a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and meet with their guests throughout the congress. Companies can order catering (at an additional cost) directly from the catering of World Forum.
 - Opportunity to brand the hospitality suite
 - Cost of audio-visual equipment upon request
-
- **Get in touch with the Dutch**
 - Price available upon request.
 - A typical Dutch Market Stall will be set in the lobby near your booth.
From here, your guests can get several Dutch specialties:
in the morning typical Dutch Maple syrup waffles. During lunch we can add delicious Dutch 'Poffertjes' (mini pancakes). At the end of the day, your guests get a small can with Dutch Maple syrup waffles to take home with them.
-
- **Smoothie operator**
 - Price available upon request.
 - If you want even more brand awareness, you could offer the attendants some healthy smoothies. World Forum can place a smoothie bar in your booth, where two kinds of healthy smoothies can be made. The smoothies can be named at your wish.

Special requests

Please feel free to contact the congress secretariat to discuss your needs:

Congress Secretariat
Congress by design
Tel.: +31 88 0898101
wfhss@congressbydesign.com

*Please make sure to
complete the Sponsoring
form at the end of this
prospectus*

Sponsorship form 1

Please return the completed and signed order form to
the Congress Secretariat:

20th WFHSS

c/o Congress by design

wfhss2019@congressbydesign.com



Celebrating Sterilization Science
30 October - 2 November 2019

The Hague, the Netherlands

Sponsoring packages

Company name _____

Contact person _____

Street name or P.O. Box _____

Post code _____ City _____ Country _____

Phone number _____ Cell phone _____

email address _____

	PLATINUM	GOLD	SILVER	BRONZE
Excl. VAT:	€ 50.000	€ 35.000	€ 25.000	€ 15.000
Exhibition space	50 sqm	30 sqm	20 sqm	15 sqm
Top priority in the choice of exhibition space and location	yes	-	-	-
Exhibitor badges	15	10	6	5
Satellite symposium of 90 minutes with priority choice for the timeslot and room	yes, 90 min	-	-	-
Satellite symposium	see above	90 MIN	45 min	-
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Inserts in congress bag	2	2	1	1
Item (flyer) on display table near registration desk	1	1	1	1
Logo on the congress lanyard	yes	-	-	-
Logo on the homepage of the congress website with hyperlink	yes, major size	yes	yes	yes
Hospitality suite during congress. (Excl. catering and audio-visual equipment and support)	yes	-	-	-
Please tick the appropriate box:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sponsorship form 1

Date: _____ City: _____ Name: _____ Signature: _____

> Please see the payment conditions and cancellation rules.

Sponsorship form 2



Additional sponsor opportunities

Company name _____

Contact person _____

Street name or P.O. Box _____

Post code _____ City _____ Country _____

Phone number _____ Cell phone _____

email address _____

For details, see the Sponsorship prospectus.

Please tick the item(s) of your choice

- ☐ Congress bag (only for Platinum-, Gold-, Silver- and Bronze sponsors)
- ☐ Associate symposium 90 minutes
- ☐ Associate symposium 45 minutes
- ☐ Pocket program
- ☐ Branded health breaks
- ☐ Branded water stations
- ☐ Insert in the congress bag (promotional material)
- ☐ Logo on 200 hotel key cards of the Novotel
- ☐ Display of material near registration desk
- ☐ Hospitality suites / meeting rooms

Price (excl. VAT):

Exclusive sponsoring € 25.000
In case of 2 sponsors € 13.000 each

€ 7.500

€ 4.500

€ 5.000

€ 3.000

Price upon request

€ 1.500

€ 1.500

€ 750

Price upon request

TOTAL in €

Sponsorship form 2

Date: _____ City: _____ Name: _____ Signature: _____

> Please see the payment conditions and cancellation rules.

Exhibition form



Industrial exhibition

Company name _____

Contact person _____

Street name or P.O. Box _____

Post code _____ City _____ Country _____

Phone number _____ Cell phone _____

email address _____

☐

Space only (price excl. 21% VAT)

Total: _____ sqm x € 450 per sqm = € _____

Width: _____ sqm Depth: _____ sqm

☐

Booth with shell scheme (price excl. 21% VAT)

Please tick:

☐

Booth with shell scheme 6 sqm € 3.600

☐

Booth with shell scheme 9 sqm € 5.400

☐

Booth with shell scheme 12 sqm € 7.200

Please refer to the floor plan on page 6 and select 4 booth number(s) in the order of your preference:

1. Booth no. ☐

2. Booth no. ☐

3. Booth no. ☐

4. Booth no. ☐

Please write your preferred company name to be printed on your fascia:

Exhibition form

Date: _____ City: _____ Name: _____ Signature: _____

> Please see the payment conditions and cancellation rules.

Terms of payment



Terms of payment

- 25% upon receipt of the agreement and first invoice
- 75% on 1 May 2019

All payments must be received before the start date of WFHSS 2019. Should the Supporter fail to complete payments prior to the commencement of the WFHSS 2019, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 6 months before the conference will be subject to 100% payment upon reservations.

Payment Methods

After receipt of the sponsorship you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid before the symposium, you will not have access to the symposium.

Cancellation/Modification Policy

Cancellation/modification of items must be made via email to the WFHSS 2019 secretariat: wfhss@congressbydesign.com. In case of cancellation of the sponsorship agreement by the sponsor a cancellation fee of 25% of the agreed sponsorship contribution applies if the cancellation is received before or on May 1, 2019. After May 1, 2019 a cancellation fee of 100% of the agreed contribution applies.

I am authorised to sign this form on behalf of the applicant/Company:

Signature: _____ Date: _____